

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Republican Governor's Assoc/ Issue

Submission Number 633 Issue 1



WSPA-TV
250 International Dr.
Spartanburg SC 29303-5698
(864) 576-7777 FAX (864) 587-4480

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Client:	Republican Governor's Assoc/ Issue	Submission Cost:	11345	Campaign Ref:	E:120531028
Buyer:	"	Client/Product/Estimate:	RGA/RGGA/145	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/15/12 to 10/21/12	Weeks:	1	Order Ref:	06160414
Est./PO Number:	06160414	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	#145 / Rga NC	Booking Group:	WSPA
Demographic:	(L) Household	Order:	

Key Market:
Greenville Spartanburg

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/15	Total	Cost
1	M-F 5a News	01		190	30	Nbr of Spots	3	3	570
2	M-F 11a ET / 10a CT Price Is Right	01		500	30	Nbr of Spots	2	2	1000
3	MTWTF...			575	30	Nbr of Spots	2	2	1150
4	M-F 12p News	01		550	30	Nbr of Spots	3	3	1650
5	MTWTF..			650	30	Nbr of Spots	3	3	1950
7	M-F 7p News	01		650	30	Nbr of Spots	3	3	1950
8	Sun 7p ET / 6p CT 60 Minutes	01		30	30	Nbr of Spots	3	3	900
9S			1275	30	Nbr of Spots	3	3	3825
	M-Su 11p News	01		600	30	Nbr of Spots	1	1	600
	MTWTFSS								
	Sun 9a ET / 8a CT CBS Sunday	01		600	30	Nbr of Spots	18	18	600
	Weekly Totals:								
	Total Spots(Ord Spots)								
	Closed PR								
	1								
	1								

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News
Channel

WSBA-TV

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Client:	Republican Governor's Assoc/ Issue	Submission Cost:	11345	Campaign Ref:	E:20531028
Buyer:	"	Client/Product/Estimate:	RGA /RGA /145	Sales Rep:	HRP Los Angeles
Schedule Dates:	10/15/12 to 10/21/12	Weeks:	1	Order Ref:	06160414
Est./PO Number:	06160414	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/15	Total	Cost
	Morning NewsS								
10	Sun 1030a ET / 930a CT Face The NationS	01		600	30	Comm	Nbr of Spots	1	1
						Comm			600

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
7	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emtion	0.00, 10/21)		0000176176	E120531028

WOMEN TU WEEKS: 4	
	Totals
Spots	18
Cost	11345

Grand Totals: